



Long Beach City College

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Long Beach City College Small Business Development Center Receives Service Excellence and Innovation Award

Celebrate the Spirit of Entrepreneurship at the Small Business Awards Luncheon Today at The Westin Bonaventure

Long Beach, CA, June 11, 2013 – The Los Angeles Area Chamber of Commerce and the Los Angeles District Office of the U.S. Small Business Administration recognizes the successes of the Los Angeles Regional Small Business Development Center (SBDC) Network at the **Small Business Awards Luncheon today, June 11, 2013, from 12:15pm to 2:00pm**, at The Westin Bonaventure, 404 S. Figueroa St., Los Angeles, CA 90071.

“On behalf of Long Beach City College, the lead host of the Los Angeles Regional SBDC Network, we are honored to have the Long Beach City College SBDC receive the Small Business Development Center - Service Excellence and Innovation Award,” said Lou Anne Bynum, Executive Vice President of College Advancement and Economic Development at Long Beach City College (LBCC). “Our dedication to serving the economic development needs of the region is evident in the education and technical assistance the SBDC provides to small businesses, strengthening our local communities and the economy one business at a time.”

The Los Angeles Regional SBDC Network, which serves Los Angeles, Santa Barbara and Ventura Counties, is part of the nationwide SBDC program, the largest economic development program of the U.S. Small Business Administration (SBA). SBDCs nationwide provide assistance to over 1.3 million small businesses through free one-on-one business advising and low-cost training seminars in a wide spectrum of subjects to ensure long term sustainability and viability of small business. The SBDC Network at LBCC is one of more than 1,000 centers nationwide.

The steps that the SBDC Network has taken to train and advise small businesses aligns with the goals of LBCC’s College Advancement & Economic Development (CAED): linking education with industry, bridging the gap between fulfilling business needs for a qualified workforce, and providing the education and skill sets that are relevant to jobs in the 21st century.

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CAED provides one of the most comprehensive workforce and economic development programs with the California Community College system and has been recognized both locally and nationally.

About Long Beach City College

Long Beach City College is one of the largest single college districts in the California Community College System. LBCC is a comprehensive college which provides quality educational programs and related student services to nearly 30,000 students pursuing a wide range of degrees, certificates, transfer and other courses of study. LBCC is a driving force in the regional economy as lead host of the Los Angeles Regional Small Business Development Center Network, serving Los Angeles, Ventura and Santa Barbara Counties; and, as the Goldman Sachs 10,000 Small Businesses Initiative site serving Southern California. In 2012, LBCC supported small businesses in creating 2,736 new jobs, increasing client sales by more than \$133 million and helping clients access more than \$83 million in new capital. LBCC's economic activity generates over \$2.12 million daily in the region's economy. The College is also in the middle of a \$700 million construction bond program that was approved by local voters.

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