



Long Beach City College

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Long Beach City College To Host Career Pathway Event For Incoming Students

Event Highlights Career and Technical Education Programs Available at LBCC

LONG BEACH, CA – Long Beach City College (LBCC) will host a one-day **Pick Your Career Pathway** outreach event on Saturday, May 10, 2014 from 10:00 a.m. until 12:30 p.m. at the [Liberal Arts Campus, Building T](#) located at 4901 East Carson Street, Long Beach, as a way to familiarize incoming Fall 2014 students with [Career and Technical Education](#) (CTE) programs offered at LBCC.

Information on LBCC's 38 technical instructional programs, ranging from horticulture to culinary studies, fire science to child development and public administration to electrical technology, offered at the Liberal Arts and Pacific Coast campuses, will be available. Students who attend can also hear from experts on career and salary expectations, learn about tuition assistance programs and receive help in selecting or changing majors.

"We want students to know about the career training aspect of LBCC and this is one way for us to highlight these programs and help students make more informed choices on their majors and careers," said Heidi Neu, Faculty Instructional Specialist. "We hope students will take advantage of this opportunity to learn more about how to successfully achieve their educational and occupational goals."

Representatives from LBCC's Admissions and Records, Counseling, Financial Aid and Career Center departments will be on-hand to answer student questions and assist with financial aid, enrollment and the college's application process.

"Incoming students should be aware of the options available to them in their academic and professional pursuits," said Ken Starkman, LBCC's Dean of Career and Technical Education. "The Career Pathway event is a great opportunity to visit the campus, meet with faculty and learn from experienced professionals. At the same time they will be able to investigate the requirements associated with each course and program and preview how the classes help to advance them towards future employment."

The **Pick Your Career Pathway** event is a collaborative effort between LBCC's Career and Technical Education Subcommittee of the Academic Senate and the Expanding Pathways Subcommittee of the [Promise Pathways Initiative](#).

This event is FREE with refreshments and raffle prizes offered. Students looking for more details on the event, or on any of LBCC's CTE programs, can email CareerTechEd@lbcc.edu.

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About Long Beach City College

"Where Education Works!"

Long Beach City College consists of two campuses with an enrollment of over 25,000 students each year. The education program's primary purpose is to prepare students for transfer to baccalaureate-granting institutions, entry into work or career development, and to support businesses in economic development. Long Beach City College serves the cities of Long Beach, Lakewood, Signal Hill and Avalon.