



Long Beach City College

NEWS RELEASE

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Long Beach City College Staff Earn Top State and District Honors

*Recognitions Include Prestigious Post-Secondary Award and
Three Honors for Marketing and Public Relations*

LONG BEACH, CA – Long Beach City College (LBCC) staff have earned top honors in Administration/Operations from the California Association of Post-Secondary Education and Disability (CAPED), and in Marketing and Public Relations from the National Council for Marketing and Public Relations (NCMPR) District 6, respectively.

The award for Administrator of the Year was given to Dr. Cindy Vyskocil, Associate Vice President of Human Resources at LBCC. The California Association for Post-Secondary Education and Disability reviews administrators from all two and four-year colleges throughout the state.

CAPED's mission is to serve students with disabilities at California's institutions of higher education and to facilitate collaboration and professional development that promotes and models equal access and educational opportunities for students with disabilities in California higher education.

"This is a true honor to have been selected by CAPED as administrator of the year," said Dr. Vyskocil. "I appreciate the recognition and wish to thank Patricia Hayes for the nomination and the DSPS faculty and staff for their dedication and service to our DSPS students. I will continue to work with CAPED to ensure their mission is met here at Long Beach City College."

The two gold and one silver Medallion Award of Excellence issued by NCMPR were given to Long Beach City College's Communications and College Advancement Department for best creative folder/brochure related to LBCC's College Promise campaign, special event promotion for the college's year-long 85th Anniversary celebration, and fundraising campaign in support of LBCC's Foundation music scholarship concert, respectively.

The department's honorees included Camille Bolton, Public Relations Coordinator, and Lynn Blankenship, Graphic Design Specialist, for their work in creating and promoting each award-winning piece.

"I am extremely proud of our Department's work and am elated that it was recognized by NCMPR," said Mark Taylor, Director, College Advancement, Public Affairs and Governmental Relations at LBCC. "I thank the members of the Department for their dedication to this College and for all they do to advance its mission."

"These awards are a testament to the creativity and work ethic of each department and individual employee here at LBCC. Students, staff and faculty should take pride in the work produced here at the college that is being recognized across the state and nation," said Eloy Ortiz Oakley, Superintendent-President of Long Beach City College. "I wish to congratulate Dr. Vyskocil on creating a positive work experience for our employees and the Communications and College Advancement Department for their efforts in promoting our college."

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About Long Beach City College

"Where Education Works!"

Long Beach City College consists of two campuses with an enrollment of over 25,000 students each year. The education program's primary purpose is to prepare students for transfer to baccalaureate-granting institutions, entry into work or career development, and to support businesses in economic development. Long Beach City College serves the cities of Long Beach, Lakewood, Signal Hill and Avalon.