



Long Beach City College

NEWS RELEASE

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Deadline for Unique Business Training Program Set for October 24, 2013

*Business Owners Are Encouraged to Sign Up
for the Goldman Sachs 10,000 Small Businesses Program
Hosted by Long Beach City College*

LONG BEACH, CA – Long Beach City College (LBCC) encourages interested businesses to apply for the Goldman Sachs 10,000 Small Businesses Program at LBCC before the deadline this Thursday, October, 24, 2013 at 5:00 PM (PST). The selection of participants for the next cohort (Cohort 10) will be chosen soon after.

Participant business owners will receive a series of one-on-one business advising sessions from dedicated professionals to help develop a tailored plan for growth. The six-month course begins in January and has been successful in examining and developing growth plans for infrastructure, access to capital and the strategic planning small businesses need to evolve and compete in today's business environment.

"We have had tremendous success with the previous eight cohorts and participants have seen a value in attending the course workshops that benefit their specific growth goals," said Vivian Shimoyama, Regional Executive Director Southern California Region, Goldman Sachs 10,000 Small Businesses. "The tools that are provided and learned in the program help small businesses evaluate and plan. Plus we provide support services and a practical business education curriculum that can be used immediately in their operations."

Launched in 2010, Goldman Sachs selected Long Beach College as the second site to host the 10,000 Small Businesses Program due, in-part, to LBCC's successful economic development programs. The ninth Cohort is currently in session.

"Participating in the GS 10,000 Small Businesses Initiative has trained me to go back to the basics of business and to effectively assess my operations. After 25 years in business, this program has given me the tools with which to move to the next level." -Lillian Gomez, President of Baker, Romero & Associates Insurance Brokers, Inc.

One of the benefits of the course is the alumni program's network. Participants have the chance to meet with other local entrepreneurs to leverage partnerships and opportunities.

For details on the program, important dates and to apply, please visit www.lbcc.edu/10000smallbusinesses, or call 562-938-5054.

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About Long Beach City College "Where Education Works!"

Long Beach City College consists of two campuses with an enrollment of over 25,000 students each year. The education program's primary purpose is to prepare students for transfer to baccalaureate-granting institutions, entry into work or career development, and to support businesses in economic development. Long Beach City College serves the cities of Long Beach, Lakewood, Signal Hill and Avalon.